

Sell Your Home Checklist

Showing your home to prospective buyers means putting your best foot forward. When it comes to home-shopping, first impressions are everything. Here are some things we hope to hear while showing your home, and tips on how to make people feel good about the property:

1. "OOO, THIS ONE LOOKS CUTE."

Focus on 'curb appeal' and the outside aesthetic of your home. Make sure your lawn is mowed, leaves are raked, or the driveway is shoveled. Likewise, clean the gutters, wash the windows, and trim the hedges.

2. "I LOVE ALL THE NATURAL LIGHT."

Brighten your home up! Using both artificial and natural light can help in creating a bright and cheery atmosphere for potential buyers to enter into.

3. "I COULD LIVE HERE."

De-personalize. We know, this one is bittersweet. But clearing as many personal items out of your house allows potential buyers to better envision themselves in the house. For example, taking personal photos down.

4. "IT'S SO CLEAN IN HERE."

De-clutter. Move any "extra" trinkets or items around your house to storage. You want potential buyers to focus on the main features of the house, so be sure to minimize distraction.

5. "WHAT A WELL-KEPT HOME."

Sweep! Focus on the kitchen, bathroom, and entryway to give the house a 'put together' look.

6. "I CAN PICTURE THIS BEING MY BEDROOM."

Make sure all of the beds are made! A cleaned-up house gives a better impression compared to a messy one. So get your cleaning cap on and get to work!

7. "THE CARPETS LOOK CLEAN."

Vacuum the carpets! Make sure any debris, dirt, or pet hair is vacuumed up. Not only will this give a better overall look to the home, it will get rid of any unwanted scents.

8. "WHAT A GREAT, OPEN SPACE."

Make rooms look bigger and maximize your space by re-arranging or removing furniture.

9. "IT'S COMFORTABLE HERE."

Check the temp! This sounds like an odd one, but you want to make sure potential buyers are comfortable! No matter the season, a temp of anywhere between 68-72° ensures the buyer a satisfying visit.

10. "THIS PLACE SMELLS GOOD."

Get rid of any unwanted scents by buying an air neutralizing spray. If you're in the mood for baking, whip up a batch of your favorite cookies for an alluring aroma.

11. "I'M EXCITED TO SEE THIS HOUSE."

Add a welcome mat to your front entrance so potential buyers feel comfortable and welcomed walking into the home.



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